

2023/2024 Dynamo Sponsorship Opportunities

Owned and operated by Dynamo Parents Club Inc.

A nonprofit 501(c) 3 organization

Thank you for your interest in supporting Dynamo Swim Club. Here are the ways that your sponsorship funds support Dynamo Athletes.

- Team Travel Opportunities
- Athlete Scholarships
- Professional Development for the Coaching Staff
- Facility Maintenance and Upgrades
- Future Club Expansion
- Support of our 1000 Dynamo Athletes

We have reimagined our sponsorship packages to bring you more value than ever before. Our supporters will continue to have the opportunity to stay in front of our families all year long. We have various traditional and digital platforms, including meet naming rights, facility banners and web presence. We are happy to customize any of our packages to meet your brand's marketing strategy. (Media, brand awareness, email campaigns, sampling, or signage.)

To learn more about any of these packages and how they can help your business, please Contact mike@dynamoswimclub.com.

Chamblee, Alpharetta and Decatur residents and beyond are your customers. Dynamo hosts home meets with guests attending from all over Georgia and throughout the US.

DYNAMO ANNUAL EVENTS

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| <ul style="list-style-type: none">● Pentathlon - September● Thrash the Mile - October● Dynamo vs. Swim Mac Carolina Dual Meet - October● Fall Special - October● Woody B. Malone - November● Animal Meet - January● Eastern Classic (Naming Opportunity) - January● Speedo Southern Premier - March● Warren Stevens - March | <ul style="list-style-type: none">● Central Divisional (Naming Opportunity)● 2023 Maria Thrash Memorial Masters Meet USMS Southeast Zone SCY Championship● DYNA IMX/IMR Meet● Spring Splash - May● Summer Invitational (Naming Opportunity) - June● Coda Classic - July |
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PLATINUM LEVEL SPONSOR \$10,000 (one year)

(Limited to two business)

- Event Sponsor Naming Rights of (1) of our signature events - Your company and logo featured and recognized throughout the pre-during-post marketing of (1) of our signature events. Includes Integrated (logo) signage and brand awareness (on-site and digital via the Dynamo Home Page).
- Sponsor Booth - A table set up at the named event where you can advertise your business and hand out information, swag, etc....Your business can also collect fan information by a custom giveaway (NO PURCHASE NECESSARY). The PA announcer for the meet will remind fans of the giveaway throughout the meet. Additional Opportunity for Hot Heat giveaway.
- An exclusive banner recognizing your business as a premier sponsor at **all** locations throughout the year.
- Prominent Logo on Sponsorship banner at all locations
- Logo and link featured on the Dynamo website.
- Social media highlights 8 times per year.
- Dynamo window decals for your businesses.
- Logo included on the Monthly digital newsletter reaching 2000 families.

GOLD LEVEL SPONSOR \$5,000 (one year)

- An exclusive banner recognizing your business as a premier sponsor at **all** locations throughout the year.
- Prominent Logo on Sponsorship banner at all locations
- Logo and link featured on the Dynamo website.
- Social media highlights 4 times per year.
- Dynamo window decals for your businesses.
- Logo included on the Monthly digital newsletter reaching 2000 families.

SILVER LEVEL SPONSOR \$3,000 (one year)

- An exclusive banner recognizing your business as a premier sponsor at **one** location throughout the year.
- Prominent Logo on Sponsorship banner at all locations
- Logo and link featured on the Dynamo website.
- Social media highlights 2 times per year.
- Dynamo window decals for your businesses.
- Logo included on the Monthly digital newsletter reaching 2000 families.

BRONZE LEVEL SPONSOR \$2,500 (one year)

- Logo on Sponsorship banner at all locations
- Logo and link featured on the Dynamo website.
- Social media highlights 1 time per year.
- Dynamo window decals for your businesses.
- Logo included on the Monthly digital newsletter reaching 2000 families.

HOSPITALITY LEVEL SPONSOR \$1,000 (one year)

- Logo on Sponsorship banner at all locations
- Logo and link featured on the Dynamo website.
- Dynamo window decals for your businesses.
- Logo included on the Monthly digital newsletter reaching 2000 families.

FRIEND LEVEL SPONSOR \$500 (one year)

- Logo on Sponsorship banner at all locations
- Logo and link featured on the Dynamo website.
- Dynamo window decals for your businesses.