



## 2009/2010 Dynamo Sponsorship Opportunities

Owned and operated by Dynamo Parents Club Inc.  
A nonprofit 501(c) 3 organization

### **World Champion Sponsor                      \$5,000.00**

- Named as Title Sponsor of two (one long course and one short course) team-hosted meets including your name in the meet title (i.e. The [your business name] Spring Splash)
- Full page ad placement on inside front or outside back cover of heat sheet for both sponsored meets and priority placement of full page ad for all other team hosted meets for one year.
- Ad/promotion on our website with link to corporate website - prominently placed on the lead page for one year.
- Priority placement of a 4x6 banner at both Alpharetta and Chamblee aquatic facilities for one year.
- MEET PLACEMENT FOR THIS LEVEL OF SPONSORSHIP IS FIRST-COME FIRST-SERVE

### **All-American Sponsor                      \$2,500.00**

- Named as All-American Race Sponsor at team hosted meets
- Full page ad on inside back cover of heat sheet for all team hosted meets for one year.
- Ad/promotion on our website with link to corporate website for one year.
- Priority placement of a 4x6 banner at both Alpharetta and Chamblee aquatic facilities for one year.

### **Gold Medal Sponsor                      \$1,250.00**

- Named as Gold Medal Race Sponsor at team hosted meets
- Full page ad in heat sheets for all team hosted meets for one year.
- Corporate name/logo on Website with link to corporate website for one year.
- Priority placement of a 4x6 banner at your choice of either the Alpharetta or Chamblee aquatics facility for one year.

### **Silver Medal Sponsor                      \$750.00**

- Named as Silver Medal Race Sponsor at team hosted meets
- Half page ad in heat sheets for all team hosted meets for one year.
- Corporate name/logo on Website with link to corporate website for one year.

### **Bronze Medal Sponsor                      \$500.00**

- Named as Bronze Medal Race Sponsor at team hosted meets
- Quarter page ad in heat sheets for all team hosted meets for one year.
- Corporate name/logo on Website with link to corporate website for one year.

**Lane Sponsor                      \$300.00**

- Announced as Lane Sponsor at hosted meets for one season
- Eighth page ad in heat sheets for one season of hosted meets
- Name listing as lane sponsor on team website for one season.

**Event Sponsor                      \$200.00**

- Announced as event sponsor (i.e. Event 21, The [Your business name] 100 Freestyle) at hosted meets for one season
- Eighth page ad in heat sheets for one season of team-hosted meets
- Name listing as event sponsor on team website

**Meet Booster                      \$100.00**

- Meet Booster sponsor for chosen meet
- Eighth page ad in heat sheets for one season of hosted meets

**Ala carte heat sheet advertising is available at the following rates:**

- Full page full season - \$400                      (7 ½" wide x 10" high)
- Full page one meet- \$100                      (7 ½" wide x 10" high)
- Half page full season - \$300                      (7 ½" wide x 4 ¾ high)
- Half Page one meet - \$75                      (7 ½" wide x 4 ¾ high)
- Quarter Page one meet - \$50                      (3 ¾" wide x 4 ¾" high)
- Quarter page full season - \$200                      (3 ¾" wide x 4 ¾" high)
- Eighth page full season - \$100                      (3 ¾" wide x 2 3/8" high)
- Eighth Page one meet - \$25                      (3 ¾" wide x 2 3/8" high)

**\*\*Show your support for YOUR swimmer with an ad in the heat sheet!\*\***

**\*\*All sponsorship and advertising is available to both businesses and individuals!\*\***

**\*\*Dynamo families receive 10% discount on all sponsorship and ad rates!\*\***